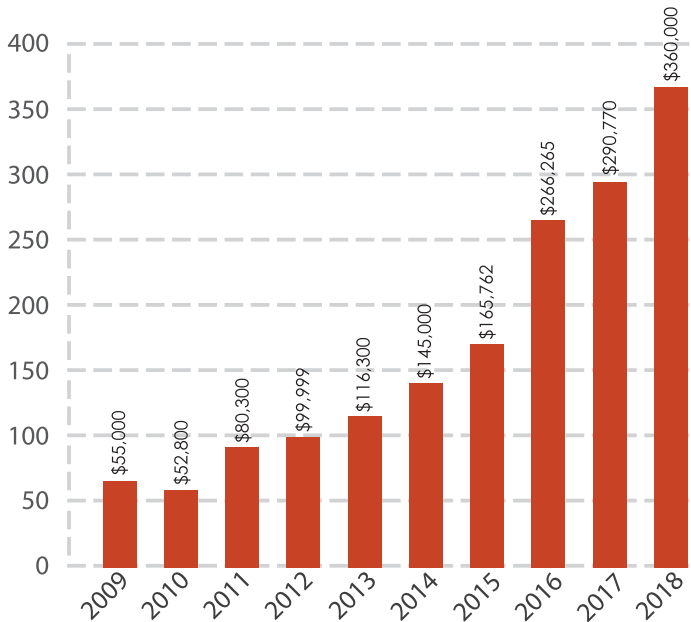


HOW IS THE MCCALL AREA CHAMBER GROWING?

MARKETING GRANT

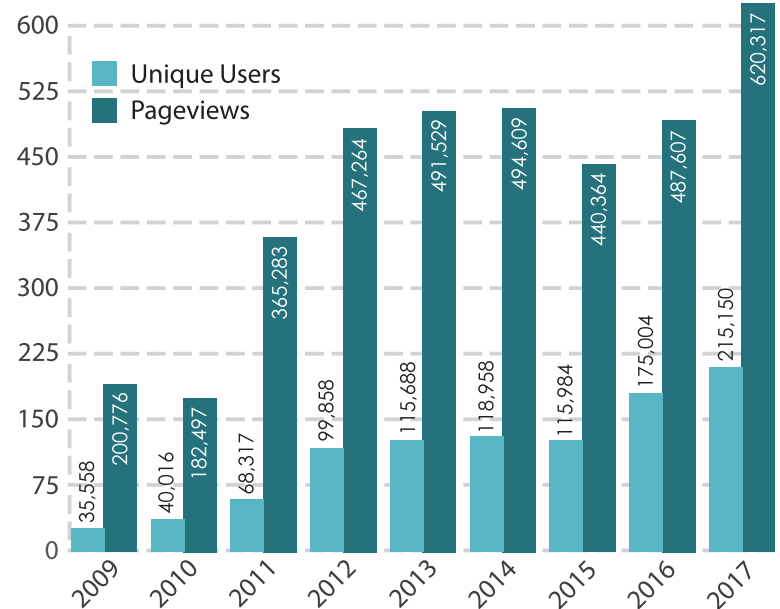


Our Idaho Travel Council Grant is used to promote the McCall Area and drive tourism to our community to support local businesses. While many of our members are not "first tourism dollars," the benefits of a robust tourism economy help drive new second homeowners, full time residents and new business and industry to the area which benefits us all.

Annual Grant Award Growth

Funding increase of 554% in 10 years

WEBSITE



In December 2018 we plan to launch a brand new website. The site will integrate a number of new features including:

- User accounts that allow site visitors to save ideas, business listings, events, etc.
- Improved search function to make finding your business easier
- New advertising/promotional opportunities for our members
- Updated event calendar
- Member Marketplace where you can share special offers with other members
- Member Media Library - use these photos and videos free of charge in your own promotions and marketing
- Resource area for locals including educational opportunities, training, information on current issues, etc.

Annual Website Growth

Unique Users grew 505% in 10 years

Annual Pageviews grew 240% in 10 years

YOUR CUSTOM LISTING

Did you know that you can customize your member listing at mccallchamber.org? Update your description, add sales, events or promotions, upload photos and more! Don't have your login? Contact us today and we can get you set up!

CURRENT PROGRAMS

Monthly Business After Hours
Downtown Tree Lighting
Leadership Academy (new in 2016)
Fourth of July Guide (new in 2017)

Semi-Annual Membership Meetings
Visit McCall Magazine (new in 2015)
Mountain Hollydays (new in 2016)

McCall Winter Carnival
Festival of Trees (new in 2015)
McCall Ale Trail (new in 2017)

COMING SOON

Continuing Education Classes
New Website (winter 2018)

Culinary Tours (fall 2018)
Market Research Project (spring 2019)

Member media library (winter 2018)



MEMBERSHIP LEVELS

Minimum Membership Levels Based on “Full Time Equivalent” Employees.
Members always have the option to go up membership levels if desired.

	Annual Dues	\$125	\$175	\$370	\$575	\$800	\$1,195
	Membership Level	Non Profit	Supporter 1-2 FTE	Bronze 3-9 FTE	Silver 10-24 FTE	Gold 25-49 FTE	Platinum 50+ FTE
Full Page Business Listing with profile customization at mccallchamber.org		x	x	x	x	x	x
Event promotion on mccallchamber.org , social media, newsletter features		x	x	x	x	x	x
Collateral displayed at McCall Chamber office		x	x	x	x	x	x
Access to shared photo/video library - use this media in your own promotion		x	x	x	x	x	x
Priority referrals for your business/organization		x	x	x	x	x	x
Listing in two annual issues of <i>Visit McCall Magazine</i>		x	x	x	x	x	x
Exclusive advertising opportunities in <i>Visit McCall Magazine</i> , Fourth of July Guide, Mountain Hollydays Guide, and mccallchamber.org		x	x	x	x	x	x
One annual branded, promoted post on Chamber social media channels				x			
Multiple category listings in two annual issues of <i>Visit McCall Magazine</i>				x			
Highlighted listing in two annual issues of <i>Visit McCall Magazine</i>					x		
10% discount on web advertising on mccallchamber.org						x	
15% discount on web advertising on mccallchamber.org							x
Feature placement on mccallchamber.org category landing pages							x



MEMBERSHIP APPLICATION

Company Name: _____

Contact Name and Title: _____

Is this the person to contact about billing? Yes No

If "No," please provide billing contact: _____

Main Email Address: _____

Billing Email Address: _____

Website Address: _____

Business/Office Phone: _____ Cell Phone: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Social media Links (any that apply):

Facebook: _____ Twitter: _____

Instagram: _____ Other: _____

Hours of operation: _____

Please email info@mccallchamber.org with the following information:

- Description of Business (up to 500 words),
- Logo (jpeg, gif, tif, or png) - 1MB limit
- Photo that represents your business

Membership Level (please refer to first page for membership level descriptions): _____

Please indicate which Chamber programs & events are of interest/important to your business or organization:

- | | | |
|---|---|--|
| <input type="checkbox"/> McCall Winter Carnival | <input type="checkbox"/> Leadership Academy | <input type="checkbox"/> Continuing Education Classes |
| <input type="checkbox"/> Fourth of July | <input type="checkbox"/> Business After Hours | <input type="checkbox"/> Co-Op Advertising Opportunities |
| <input type="checkbox"/> Festival of Trees | <input type="checkbox"/> Membership Meetings | <input type="checkbox"/> Visit McCall Magazine |
| <input type="checkbox"/> Mountain Hollydays | <input type="checkbox"/> McCall Ale Trail | |

Are you interested in joining one of our Chamber teams? Please indicate your area of interest:

- Member Services (development of events including BAH and Membership Meetings, Continuing Education)
- Events (including Winter Carnival, Festival of Trees and Fourth of July)
- Marketing (Regional Marketing development using grant funding)
- Strategic Initiatives (Tackling regional issues such as housing, workforce, pathways, rec district, business retention)

Would you have any future interest in running for a McCall Area Chamber Board position?

- Yes
- No

**PLEASE MAKE YOUR PAYMENT BY STOPPING BY THE CHAMBER OFFICE WITH CREDIT CARD, CASH OR CHECK.
YOU MAY DROP OFF, MAIL OR EMAIL THIS COMPLETED APPLICATION TO info@mccallchamber.org
605 N THIRD STREET | PO BOX 350 | MCCALL, ID 83638**

SIGNATURE: _____ DATE: _____