



MACCVB Board Application

Name: _____

Address: _____

E-Mail: _____ Phone: _____

Business/Occupation: _____ Position: _____

Retired (If yes, list firm and position): _____

Chamber Membership Affiliation (Mandatory): _____

MACCVB Board Application Questions

*(**if more space is needed, feel free to attach responses on separate page**)*

Tell us about yourself! (Bio of 250 words or less):

What are some of your special interests or talents that you could bring to the MACCVB Board?

Are there past experiences that you think would be particularly helpful for MACCVB Board to know about in its consideration of your board application submission?



Are there events in your past experiences that if brought to light, would potentially be a concern or embarrassment to the MACCVB Board such that in the fairness of full disclosure, we should discuss now?

Which MACCVB team(s) interest you most to serve your interests and areas of expertise/strength? *(Please see attached sheet with descriptions of each team)*

Is a MACCVB board leadership position on the Executive Team of interest to you and would you like additional information on those roles and responsibilities?

Do you have any additional civic contributions to the community or are you involved in any other community groups?

Sponsor Comments (why would candidate make a good Board Member): _____

Sponsor (Print Name) _____ Initials _____ Date _____



McCall Area Chamber of Commerce and Visitors Bureau Teams, Mission Statements, & Priorities

Chamber Mission Statement:

"The MACCVB supports and promotes local businesses for a sustainable, healthy, and engaged community for years to come."

TEAMS

1. Membership Services & Business Development:

The membership committee aims to provide value to membership through business to business engagement, cultivation of commerce, provision of resources and tools to help our area businesses reach their potential.

Priorities: 1. Refresh 'After-hours' and Programs 2. Upgrade Membership Benefits 3. Upgrade Website 4. Financial Sustainability of Chamber

2. Marketing:

The MACCVB Marketing Committee's mission is to attract visitors to the McCall area through the advertising and promotion of our beautiful region. The marketing committee works to inform both residents and guests of the opportunities, events, and amenities available here, while striving for a robust and sustainable business community. Our efforts are funded by key partnerships with the Idaho Travel Council and additional grants, as well as the publication of the bi-annual Visit McCall magazine.

Priorities: 1. Continue to Drive "Heads in Beds" 2. Continue to Develop and Expand Membership Benefits 3. Create Robust Website for Both Members and Visitors

3. Events:

MACCVB Events committee organizes and executes winter carnival and FOT and supports 4th of July, in an effort to drive commerce and well-being for our community.

Priorities: 1. Winter Carnival 2. Festival of Trees 3. Any additional events that generate revenue for Chamber 4. Providing support, promotion, and networking for additional community events

4. Strategic Initiatives:

"The mission of the Strategic Initiatives Committee is to increase collaboration among community stakeholders who share goals that shape the future of the West Central Mountains to make it a great place to live, work and play."

Priorities: To increase collaboration stake holders who share goals, 6 priorities: 1. Rec District 2. Housing 3. Sidewalks/Pathways 4. Workforce 5. Recycling 6. Business Retention.



BELOW LINE TO BE COMPLETED BY NOMINATION COMMITTEE

Nomination Committee Review and Comments: _____

Approve/Not approve: _____ Initials _____ Date _____

Board of Director Review and Comments:

Approve/Not approve: _____ Initials _____ Date _____