



## McCall, Idaho FOURTH OF JULY FIREWORKS

Sponsorship Handbook



**McCall Area Chamber of Commerce**  
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[VisitMcCall.org](http://VisitMcCall.org)

To complete a sponsorship commitment, please visit  
**VISITMCCALL.ORG**  
and fill out the online "Sponsorship Commitment" form



## McCall, Idaho FOURTH OF JULY FIREWORKS

Sponsorship Handbook

# A COMMUNITY EVENT & COMMUNITY EFFORT

Thank you for your interest in participating as a sponsor for the Fourth of July Fireworks! Included in this handbook is an outline of the sponsorship levels. Please email [info@mccallchamber.org](mailto:info@mccallchamber.org) if you have questions. Thank you for your support of the Chamber and the Fourth of July!

## Sponsorship Benefits

### Presenting Sponsor Naming Rights

Reserved for top sponsors to be included in all fireworks promotions (i.e. "Fourth of July fireworks presented by: ").

### Logo/Name in 10 Days of Fun Guide

All participating sponsors receive a logo or name listed in the "10 Days of Fun Guide". We have two versions: one in print and one in digital.

### Logo/Name on McCall Chamber website

Company logo and url link of choice on the Fourth of July sponsorship page for up to 12 months.

### Social Media Spotlight

Sponsors will receive a dedicated spotlight feature on the Visit McCall Facebook and Instagram account. Number of photos and optional promotion of posts varies by level.

### Social Media Mentions

Sponsors to be mentioned in applicable social media posts on Visit McCall Facebook and Instagram accounts.

### Inclusion in Thank-You Ad

All sponsors included in a post-event thank-you ad placed in The Star-News in McCall, ID.

## Sponsorship Levels

### \$5,000

- Presenting Sponsor Naming Rights (non-exclusive)
- Logo in the "10 Days of Fun Guide"
- Logo and url link of choice on Chamber website
- Social media spotlight with up to 3 photos, promoted for 3 days
- Social media mentions
- Inclusion in thank-you ad

### \$2,500

- Logo in the "10 Days of Fun Guide"
- Logo and url link of choice on Chamber website
- Social media spotlight with up to 3 photos, promoted for 2 days
- Social media mentions
- Inclusion in thank-you ad

### \$1,000

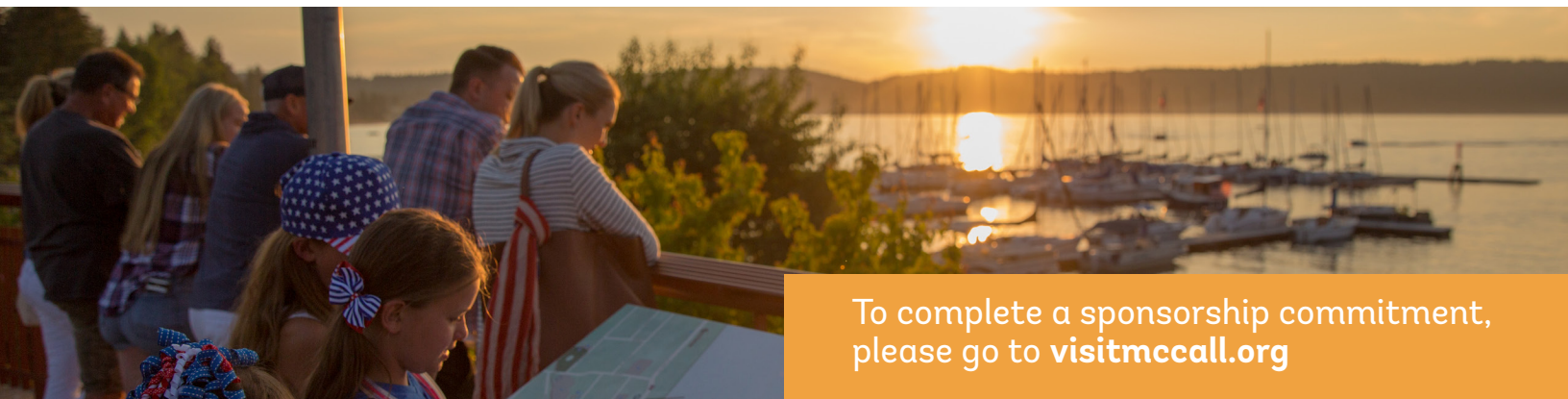
- Logo in the "10 Days of Fun Guide"
- Logo and url link of choice on Chamber website
- Social media spotlight with up to 3 photos
- Social media mentions
- Inclusion in thank-you ad

### \$500

- Logo in the "10 Days of Fun Guide"
- Logo and url link of choice on Chamber website
- Social media spotlight with 1 photo
- Social media mentions
- Inclusion in thank-you ad

### \$5 - \$499

- Name listed in the "10 Days of Fun Guide"
- Name listed on the Chamber website
- Inclusion in thank-you ad



To complete a sponsorship commitment, please go to [visitmccall.org](http://visitmccall.org)