



## **Board of Directors Responsibilities and Expectations**

### **Overall Responsibility:**

The Board of Directors serves as the policy body of the McCall Area Chamber of Commerce & Visitors Bureau. The Board works together in a selfless manner with good intentions for members' businesses and the community.

### **Duties and Expectations:**

- A Board member term is three years with a start date of July 1.
- Actively participate in all Board meetings.
  - The Board meets monthly on the second Thursday at 8:00 am. Meetings are typically held at Rupert's.
    - In person attendance is encouraged however, remote options can be made available.
  - Engage in meaningful discussion and respectful dissent.
  - Communicate with staff or fellow board members if you are unable to attend a meeting.
- Be a good advocate for the Chamber.
  - Invite businesses to join the Chamber and participate in events and initiatives.
- Support Chamber Events and Initiatives.
  - The Board members are strongly encouraged to attend and/or volunteer at Chamber events throughout the year.
  - If feasible, Board member businesses should consider financially supporting events and initiatives.
- Serve on a committee or lead one.
  - Regularly attend committee meetings and actively contribute.
- Report any conflicts of interest to the Chamber and abstain from voting on conflicting matters.
  - A Conflict of Interest Policy and Disclosure form will be required upon election.
- Make every effort to be fully informed of the objectives and policies of the Chamber.
- Recognize that a Board member's authority is limited to one vote and that they must abide by the majority vote and decision of the full Board.
  - No individual member can commit the Chamber to an action or policy without a majority vote of the Board.



## Board of Directors Application

Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Business/Organization: \_\_\_\_\_ Role: \_\_\_\_\_

Please provide a brief biography including your background and interests:

Why are you interested in serving on the McCall Area Chamber & Visitors Bureau Board of Directors?

Please describe skills or specific areas of expertise that you could contribute to the McCall Area Chamber & Visitors Bureau Board:



Please list other forms of personal/professional community involvement, including information about other committees/Boards you have served on or currently serve on:

Which committees are you most interested in (see committee descriptions below):

**Chamber Mission Statement:** The MACCVB supports and promotes local businesses for a sustainable, healthy, and engaged community for years to come.

### **Committees**

- 1. Membership Services:** The Membership Services committee aims to provide value to membership through business-to-business engagement, educational opportunities and the sharing of resources.
- 2. Marketing:** The Marketing Committee's mission is to attract visitors to the McCall area through advertising and promotion. The marketing committee works to inform residents and guests of the opportunities and amenities available here and support a robust and sustainable business community.
- 3. Events:** The Events committee organizes Winter Carnival and supports annual membership events.