



2026 WINTER CARNIVAL VENDOR HANDBOOK

McCall
AREA CHAMBER OF COMMERCE
& VISITORS BUREAU

Thank You!

Thanks for showing interest in being a vendor at the 2026 McCall Winter Carnival! To be considered as a vendor, please read the handbook thoroughly and complete the online vendor application on or before the December 1, 2025 deadline.

The Winter Carnival Committee will review all applications and final vendor approvals will be announced on December 15, 2025. You will be contacted via email with our decision.

We strive to keep a varied mix of concessions. As such, we work hard to ensure all vendors sell different primary items. If two vendors selling the same products apply, we will give approval priority to the vendor who attended the past year's event. Non-approved vendors will be placed on a waiting list and will have priority if the approved vendor cancels or misses a year at Winter Carnival.

Exceptions to this rule may arise, and the McCall Area Chamber of Commerce Winter Carnival Committee reserves the right to make all final decisions on vendor approvals.

2026 Event Timeline

- October 1, 2025: Vendor Applications Open
- December 1, 2025: Vendor Applications Close
- December 15, 2025: Vendor Approvals Announced
- **January 9, 2026: Vendor Fees Due in Full + Required documents submitted**
- January 29, 2026: Vendor Setup [Vending opportunity TBD]
- January 30, 2026: Opening Day of Carnival, Torchlight Parade, and Fireworks
- February 7, 2026: Final Day of Vending, Mardi Gras Parade, and Fireworks

Vendor Court Schedule:

Applying to Winter Carnival means you are committing to vending for both weekends. Midweek vending is optional.

Thursday, January 29th

- Setup begins at 8:00 am
- See below for additional information
- Potential operations 5pm-10pm TBD

Friday, January 30th

- Vending 5:00 pm - 10:00 pm

Saturday, January 31st

- Vending 10:00 am - 10:00 pm

Sunday, February 1st

- Vending 10:00 am - 8:00 pm

Friday, February 6th

- Vending 11:00 am - 10:00 pm

Saturday, February 7th

- Vending 10:00 am - 10:00 pm

Sunday, February 8th

- Clean up and pack out by 5:00 pm

Vendors may operate during the week, 2/2 - 2/5, if the vendor chooses to. Please communicate your operations plan with the McCall Chamber staff.

Vendor Fees

	10 x 10	10 x 20	10 x 30
Chamber Member	\$ 450.00	\$ 625.00	\$ 850.00
Non-Member	\$ 700.00	\$ 975.00	\$ 1,425.00

Vendor fees include power. If you do not need power*, we will subtract \$100 from the fee. Must be a member of the McCall Chamber on or before August 1, 2025 in order to receive the Chamber Member rate. *Individual generators are not permitted without prior authorization.

If selected to be a vendor for the 2026 Winter Carnival, you will be required to provide the following on or before **January 9, 2026**:

- Pay vendor fee in full
- Central District Health permit (Temporary or regular). **Applicable to food vendors only*
- Proof of general liability insurance of no less than \$1,000,000, naming the McCall Area Chamber of Commerce and Visitor's Bureau as additionally insured
- Provide a copy of your ST-124 (Idaho State Sales Tax seller's permit) and complete the online "Promoter Sponsored Event form". Instructions will be provided upon selection.

Vendor Information

Setup

Vendors will set up between 8:00 am and 4:00 pm on Thursday, January 29, 2026. You will be assigned a set up window to allow for staggered arrivals. Please stick to your assigned time! All vendors must be in place by 5:00 pm Thursday. Please allow extra travel time in the event of winter weather and communicate with the vendor coordinator if you will miss your scheduled arrival.

Check In

Upon arrival at Legacy Park for set up, please report to the Winter Carnival staff at the entrance of the Vendor Court. Do not attempt to move into your spot without checking in.

Midweek Setup

Vendors will be allowed to keep tents and trailers in place during midweek. Vendors are allowed to open at their discretion during this time. Tents should be lowered and properly anchored when not attended. Please keep in mind that snow is expected during the event.

Vehicle Access & Parking

Vehicles are prohibited in the Vendor Court during operating hours. Overnight parking in Vendor Court is not permitted. Parking is available in several locations nearby including the Marina Parking lot behind Razzle Dazzle on Mill Rd (approximately .1 miles away by foot). Please be respectful and adhere to designated parking zones. No vendors may park in the Hotel McCall parking lot.

Restocking Access

Exhibitors may enter the Vendor Court with vehicles prior to operating hours each morning for restocking. Vehicles must be removed before operating hours.

Cancellation Policy

In the event a vendor cancels their participation in Winter Carnival, no refund will be issued. However, if a replacement vendor is able to be secured prior to January 16, 2026, a 75% refund will be issued. Notice of cancellation must be in writing and is effective the date received.

Vendor Responsibilities

Vendors must operate in a legitimate and courteous manner. Designated walkways must be kept clear at all times. Each vendor space must be presented in a professional, clean manner. Operations conducted behind your service area (i.e. food prep, product storage, etc.) must be enclosed and not visible to the public. Enclosures must align with the tent policy and be of a professional design specifically designated for trade shows, fairs, and festivals

All of the vendor's operations must be in accordance with all applicable federal, state, and local statutes, regulations, and requirements.

Vendor agrees to indemnify and defend the McCall Area Chamber of Commerce and the City of McCall for any loss, expense, or damage as a result of the Exhibitor's violation of these guarantees.

Rights and Privileges

Any right or privilege of the vendor to sell any products on the grounds of the McCall Winter Carnival may be immediately revoked, without refund, if the vendor fails or refuses to comply with the terms of the Vendor Agreement. If any questions arise while reading the contents of this handbook, it is the responsibility of the exhibitor to clarify any and all questions prior to occupying their space at the McCall Winter Carnival.

Sales Restrictions

It is expressly understood that vendors are prohibited from selling any articles, products, or rendering any services, except those specifically listed on their Application/Contract. The McCall Winter Carnival Committee reserves the right to require immediate removal of any objects which are not listed on your contract or are deemed to be offensive, hazardous, or might adversely affect the Carnival's image.

The Winter Carnival Committee will determine whether an item is considered offensive or in poor taste and can prohibit the sale/display of any such items. Products and services that are not allowed to be sold by vendors include:

- Knives
- Ear piercing
- Permanent tattooing
- Concealed weapons
- Firearms/products resembling firearms
- Lasers
- Stun guns
- Switchblades
- Brass knuckles
- High-powered water guns
- Helium balloons
- Pornographic and/or drug related items
- Mature and/or suggestive items
- Noisemakers (i.e. pop bangs, pull pops, firecrackers)
- Fireworks of any nature (including stink bombs)

Merchandise Exclusives

For the mutual benefit of our vendors and the public, we make every attempt to diversify products by not over-booking similar lines of merchandise. Vendors with similar product lines will be asked to cooperate with the McCall Winter Carnival Committee to modify their offerings to reduce redundancies. Although we attempt to diversify merchandise, vendors are NOT granted an exclusive right to exhibit their products or services in this event, and none is implied verbally.

Tents

All tents or canopies must be of a professional design specifically designated for trade shows, fairs, and festivals. Canopies that are designated for backyards, beach or picnic use, or makeshift/homemade structures made from tarps, PVC pipe, etc., will not be allowed. If you are unsure if your current canopy will be allowed, please send photos with your application/contract.

Tents and canopies must be contained within your allotted space. Please be sure you have enough space to allow for the tie-down of your tent or awning, as some tie-downs do not extend straight down. Any backstock or boxes must be within the allotted space and areas must be kept clean and attractive. Operations conducted behind your service area (i.e. food prep, employee areas, etc.) must be enclosed and not visible to the public. Keep in mind that it may snow during Winter Carnival so tents should be able to withstand winter weather.

Alcohol

No beer, wine, intoxicating liquor, or controlled substance of any kind shall be kept or sold by the vendor or vendor employees within their allotted space.

Electric Heaters

Electric heaters are not allowed due to power limitations. Propane heaters are acceptable.

Trash

Vendor trash and refuse must be disposed of in the dumpster(s) provided near the Vendor Court. The McCall Winter Carnival staff, McCall Area Chamber of Commerce, and the City of McCall are not responsible for disposing of or hauling waste created by vendors. Trash receptacles set in front of booths are intended for use by Carnival patrons only. *Vendors are not to fill these up with daily refuse.* If trash is not disposed of properly, a fine of \$100 per day will be assessed.

Idaho State Sales Tax

The Idaho Sales Tax Act requires every retailer engaged in business in Idaho to obtain a seller's permit from the State Tax Commission. As is dictated by Idaho Tax Code, Title 63-3620C, retailers are required to collect the six percent (6%) sales tax on each sale that is not exempt from tax. If menus/prices include sales tax, signage must indicate "Sales Tax is Included" per the Idaho State Tax Commission rules. Every Vendor is required to provide the McCall Area Chamber of Commerce with a copy of their ST-124. Once approved, accepted vendors must complete the promotor-sponsored event registration. Instructions will be shared after acceptance.

Local Option Tax

In the City of McCall, businesses engaged in retail sales must collect and remit a one percent (1%) Local Option Tax (LOT) per City of McCall Code 4.11.3 in addition to the 6% Idaho State Sales Tax. The McCall Chamber staff will work with you and the City of McCall to obtain the necessary Vendor Permit and LOT voucher.

Central District Health

All food vendors are required to be licensed by Central District Health Department. If you need additional information about food vendor's responsibilities to the public and temporary permitting, please contact the local Central District Health Department office at 208-634-7194.

Logo Usage

Use or reproduction of the Winter Carnival logo is prohibited without express written permission from the McCall Area Chamber of Commerce.

McCall Chamber of Commerce & Visitors Bureau Contact Information

Phone: 208-634-7631

Email: wintercarnival@mccallchamber.org

Office: 605 N 3rd Street, McCall, ID 83638

Hours: Monday - Friday 9am - 5pm; closed 12pm - 1pm for lunch.