Winter Carnival 2027
"Sharlie's Wild West"
Event-based Fundraising Opportunities
Jan. 28 - Feb. 6, 2027

Organize, Run, Profit!

Our small office could never run every Winter Carnival event ourselves—that's where you come in! Local groups and organizations are the life of the Carnival, and we're proud to provide opportunities for fundraising (or just fun).

How to host a Winter Carnival fundraising event:

1. Plan
   a. Decide on the what, where, when, and how of your event! If you need help with ideas (find some on the next page), finding a venue, or deciding a time, just reach out! We're happy to help brainstorm.
2. Communicate
   a. Send the following information to **wintercarnival@mccallchamber.org**:
      i. Organization Name
      ii. Event name, date, time, place, price, and description
      iii. A flyer or picture related to your event
3. Market
   a. We'll put your event in the official Winter Carnival guide and web calendar, but we still recommend making a Facebook event, submitting your event to other online calendars, and handing out flyers!
4. Host + Fundraise!
   a. Make your event come to life and put your newly acquired funds to good use

wintercarnival@mccallchamber.org | 208-634-7631

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Event Ideas:

- Horseshoe competition
- Kindergarten Rodeo/ Stick Horse Races
- Roping Competition + Demonstration
- Line, Swing, or Square Dancing
- Costume Contest or Western Fashion Show
- Hat or belt buckle decorating
- Snowshoe Golf
- Children's Activities
- Whatever you can dream up!

Highlighted Opportunities:

Sunday, Jan. 31 - morning and afternoon events
Weekday events - any time
Weekend Events - morning and afternoon events

Existing Events:

Thursday, Jan. 28

- Carnival Eve 5-8pm

Friday, Jan. 29

- Main Stage Music 4-8pm
- Children's Torchlight Parade 5:30-7pm

Saturday, Jan. 30

- Main Stage Music 4-8pm
- TBD Community Event 6pm

Sunday, Jan 31

- Grand Bingo 6-9pm

Friday, Feb. 5

- Main Stage Music 4-8pm

Saturday, Feb. 6

- Mardi Gras Parade 12pm
- Main Stage Music 4-8pm
- Fireworks 7pm

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